



CHINA
COATINGS
SHOW 2024

2024 中国国际涂料博览会

暨第二十二届中国国际涂料展览会
THE WORLD OF COLOURS FOR ALL INDUSTRIES

绿色低碳 科创未来

SCIENTIFIC INNOVATION FOR A GREEN LOW-CARBON FUTURE

2024年8月7-9日

August 7-9, 2024

上海新国际博览中心

Shanghai New International Expo Centre

主办方：中国涂料工业协会

Organizer: China National Coatings Industry Association

承办方：北京涂博国际展览有限公司

Undertaken by: Beijing TUBO International Exhibition Co., Ltd.

www.coatshow.cn





CHINA COATINGS SHOW

About CHINA COATINGS SHOW 2024 关于

2024

亚太涂料市场是全球涂料行业最大的涂料市场，产量约占整个涂料行业 50% 以上，中国是亚太地区最大的涂料市场，自 2009 年起，中国涂料总产量持续稳居全球涂料第一。中国是亚太地区最重要的涂料市场，是全球增长速度最快的市场，也是全球原材料、设备、涂料成品最活跃、最具创新能力的活跃市场。2024 中国国际涂料博览会暨第二十二届中国国际涂料展览会展示新产品、新技术、建立新客户关系、开拓新市场的最佳平台，也是展示整个供应链体系的最佳平台。2024 中国国际涂料博览会由中国涂料工业协会（China National Coatings Industry Association）主办，北京涂博国际展览有限公司（Beijing TUBO International Exhibition Co., Ltd.）承办，将于 2024 年 8 月 7-9 日在上海新国际博览中心举办，展出面积 100 000 m²。

本届展会既是全球重要的涂料行业博览会，又是全球重要的涂料行业成品、原材料和设备展览会之一，是中国及亚太地区久负盛名的涂料行业超级盛会。中国国际涂料博览会自 1995 年首届至今已经成功举办了二十一届，展览范围覆盖整个涂料及相关产业链领域，已成为涂料界公认的集品牌宣传、产品展示、信息交流、业务拓展等功能为一体的重要平台，广泛吸引涂料及相关产业链企业的积极参与。

With a market volume share of more than 50% of the global coatings market, the Asia-Pacific region is the largest coatings market in the world. Since 2009, China has been the largest coatings market in the world with the fastest growth rate. China is also the dynamic and energetic market for global coatings, raw materials and equipments. CHINA COATINGS SHOW 2024 provides the definitive platform for coatings technology information, business contacts and networking serving the whole supply chain. CHINA COATINGS SHOW 2024 organized by China National Coatings Industry Association and undertaken by Beijing TUBO International Exhibition Co., Ltd. will be held in Shanghai New International EXPO Center on August 7-9, 2024. The exhibition area is 100 000 m². This exhibition is not only an important show for the global coatings industry, but also one of the most important exhibitions of finished products, raw materials, and equipment in the coatings industry and a highly reputed grand occasion of the Chinese and Asia-Pacific coatings industry. China Coatings Show has been held over 21 years since 1995. The scope of exhibits covers the whole coatings industry and related industrial chains. It is recognized as an important platform integrating the functions of brand promotion, product display, information exchange, and business development in the coatings circles, attracting a wide range of enterprises in the coatings industry and related industrial chains to participate actively.



展会亮点

Show Highlights

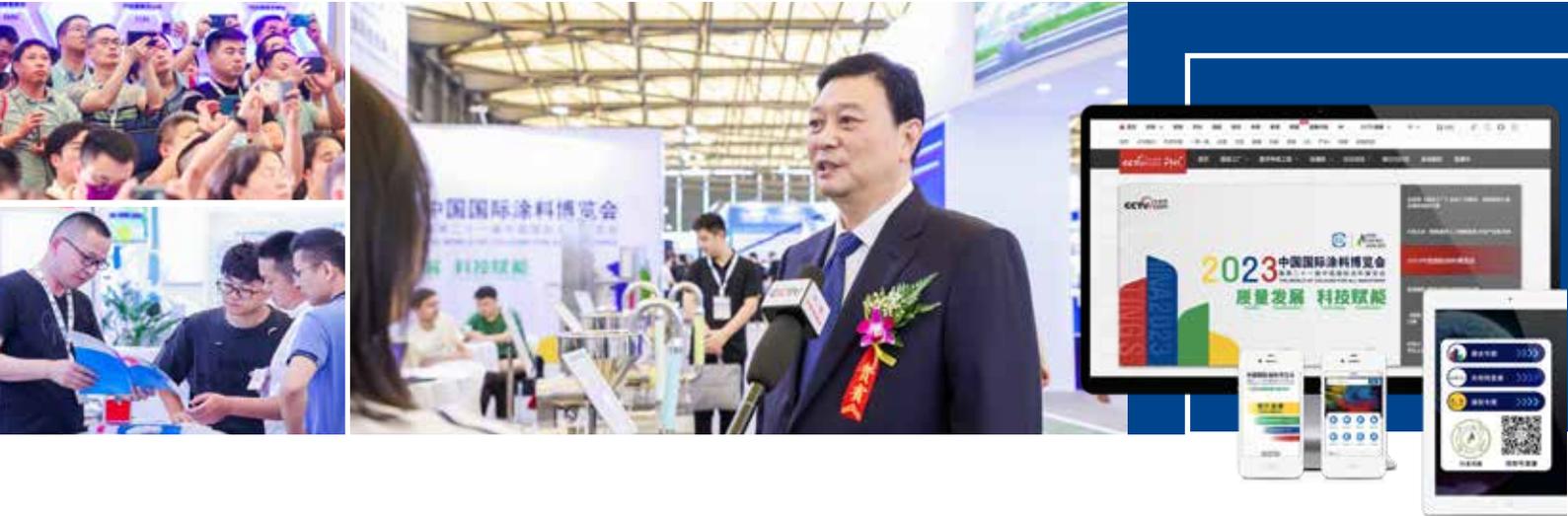
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Appeal of the Authoritative Platform

主办方中国涂料工业协会为中国涂料行业唯一的全国性社团组织，1 500 余家会员单位涵盖了行业 90% 以上的市场份额，在中国涂料行业最具权威性。

The organizer China National Coatings Industry Association as the only national social group in China coatings industry with over 1,500 members covering over 90% of the industry's market share is the most authoritative in China coatings industry.

- 在涂料行业保持绝对竞争优势
- 中国涂料行业高品质产品展示
- 提升企业知名度和国际影响力
- 涂料行业供应链与产业链齐聚一堂
- 涂料行业全球规模最大的涂料成品、原材料、智能制造专业展会之一
- 30+ 场专业论坛和精准商务对接活动
- “产学研用高校专区”着力推进产学研用一体化进程
- 特设粉末涂料产业链展示专区，并同期举办粉末涂料相关活动
- 全国艺术涂料生产工职业技能竞赛
- 全球顶级涂料制造商倾情参展，联手各地方涂协，打造全球更大涂料展
- 新媒体引流，融媒体全方位报道展会
- 中国涂料品牌活动全面推广
- 科技创新、高质量发展相契合，展示涂料行业最新产品和技术，引领行业发展
- 线上线下同步直播，智能云观展助力 365 天 +360°全方位精彩呈现
- Absolute competitive advantages in the coatings industry
- Display of high-quality products in China coatings industry
- Enhancing enterprises' reputation and international influence
- Get-together of the coatings industry's supply chain and industry chain
- One of the largest global specialized finished coatings products, raw materials and intelligent manufacturing shows in the coatings industry
- 30+ professional forums and accurate business docking activities
- “Industry-university-research Area for Universities” promoting the course of industry-university-research-use integration
- Setting up a special area for displaying the powder coatings industry chain and holding concurrent activities related to powder coatings
- Holding the national art coatings production worker vocational skill contest
- Building a larger coatings show in the world with global top coatings manufacturers' participation in association with various major local coatings associations
- New media diversion and full reporting of the exhibition by integrated media
- Full promotion of the China coatings brand activity
- Combining scientific innovation with high-quality development, displaying the latest products and technologies in the coatings industry, and leading industry development
- Online and offline live broadcast and intelligent cloud exhibition provide 360 days+360 degrees spectacular all-round display



国内外合作机构及媒体

Chinese and Foreign Cooperative Institutions and Media

将通过国内外专业媒体、社交媒体线上线下，利用海量的数据库资源，通过网站、微信、邮箱、短信以及各种行业活动等方式，全方位对展会亮点及展商进行系列推广宣传，从而更好地提升展会的国际及国内影响力，为打造一个高端的国际化涂料全产业链展示平台提供有力支撑。

Chinese and foreign professional media, online and offline social media and massive databank resources are used to fully promote and publicize the exhibition's highlights and exhibitors through websites, WeChat, emails, SMS and various industrial activities in order to better enhance the exhibition's international and domestic influence and provide strong support for building a high-end international coatings display platform for the whole industrial chain.

- 合作机构：世界涂料理事会（WCC）、亚洲涂料工业理事会（APIC）、欧洲涂料、印刷油墨和艺术颜料制造商理事会（CEPE）、美国涂料协会（ACA）、法国涂料协会（FIPEC）、英国涂料协会（BCF）、日本涂料协会（JPMA）、德国涂料协会、越南涂料协会、台湾涂料工业同业公会（TPIA）、中国表面工程协会、上海涂料染料行业协会、上海建材协会、上海化学建材协会、中国家居绿色供应链国家创新联盟等国家/地区的相关机构、地方涂料协会及分支机构等；
- 合作媒体：CCTV-2财经频道、深圳电视台、广东广播电视台、广东网络广播电视台《中国涂料》杂志、《中国涂料》报纸（电子版）、《中国涂料报道》（电子周刊）、《中国涂料》英文刊、《欧洲涂料杂志》（中文版）电子刊、《中国地坪》杂志、Coatings World、中国化工报、中国工业报、中国房地产报、中房网、中国环境报、中国船舶报、南方日报、南方都市报、羊城晚报、南方周末、广州日报、广东科技报、深圳商报、建筑时报、中国化工信息、新浪地产、新浪家居、优采网、搜狐焦点家居、中国建材网、中国建筑装饰网、中国化工制造网、搜狐新闻网、网易新闻网、凤凰新闻网、新浪新闻网、乐居财经、腾讯直播、腾讯网、中国家居网、中国房地产家居网、中国家具网、今日头条、深圳之窗、南方网、深圳新闻网、南方财富网、慧聪网、PCI、涂料原料与设备、荣格、European Coatings Journal（英文版）、可名文化、涂料报知、涂饰商情、涂料与油墨（中文版）、中国涂料在线以及多个自媒体等。
- Cooperative institutions: World Coatings Council (WCC), Asian Paint Industry Council (APIC), European Council of the Paint, Printing Ink and Artists' Colours Industry (CEPE), American Coatings Association (ACA), French Coatings Association (FIPEC), British Coatings Federation (BCF), Japan Paint Manufacturers Association (JPMA), German Paint Industry Association, Vietnam Paint and Printing Ink Association, Taiwan Paint Industry Association (TPIA), China Surface Engineering Association, Shanghai Coatings and Dyestuff Trade Association, Shanghai Building Materials Industry Association, Shanghai Chemical Building Material Trade Association, China Household Green Supply Chain National Innovation Alliance, other national/regional related institutions, local coatings associations and branches, etc.
- Cooperative media: CCTV-2, Shenzhen TV, Guangdong Radio and Television, www.gdtv.cn, China Coatings magazine, China Coatings newspaper (electronic edition), China Coatings Report (electronic weekly), English edition of China Coatings, European Coatings Journal (electronic monthly), China Floor magazine, Coatings World, China Chemical Industry News, China Industry News, China Real Estate Business, www.fangchan.com, China Environment News, China Ship News, Nanfang Daily, Nanfang Metropolis Daily, Yangcheng Evening News, Nanfang Weekend, Guangzhou Daily, Guangdong Science and Technology News, Shenzhen economic Daily, Construction Times, China Chemical News, dichan.sina.com.cn, jiaju.sina.com.cn, youcaiyun.com, home.focus.cn, bmlink.com, ccd.com.cn, chemmade.com, news.sohu.com, news.163.com, news.ifeng.com, news.sina.com.cn, news.leju.com, Tencent Live, QQ.com, www.zhongguojiaju.cn, cncnhome.com, www.jiaju.cc, www.toutiao.com, www.shenchuang.com, www.southcn.com, www.sznews.com, www.southmoney.com, Shanghai News, www.online.sh.cn, hc360.com, PCI, Raw Materials and Equipment, Ringier, European Coatings Journal (English edition), Paint & Coatings Information, the Paint & Finishing News, Coatings Business, Coatings and Ink (Chinese edition), coatingol.com, many we-media platforms, etc.

展出范围

Scope of Exhibition



原材料: 涂料、印刷油墨、胶黏剂、建筑化学品用树脂、颜填料及相关原材料、助剂、溶剂等

Raw Materials: resins, pigments, fillers, related raw materials, additives, solvents, etc. for coatings, printing inks, adhesives, and construction chemicals

绿色涂料: 各种涂料 (水性涂料、无溶剂涂料、高固体分涂料、粉末涂料、辐射固化涂料等环境友好型涂料、建筑涂料、工业涂料、特种涂料、高性能涂料等)

Green Coatings: various coatings (waterborne coatings, solvent-free coatings, high solids coatings, powder coatings, radiation curing coatings and other environmentally friendly coatings, architectural coatings, industrial coatings, special coatings, high performance coatings, etc.)

绿色涂料及智能制造: 生产/包装/运输及装置; 涂装工具/涂装设备; 环保处理设备; 检测设备、分析仪器、质检及研发仪器; 安全、健康、环境及其他服务

Green Coatings and Intelligent Manufacture: intelligent manufacturing equipment, production/packaging equipment and facilities, painting tools/painting equipment, environmental treatment equipment, testing equipment, analytical instruments, quality inspection and R&D instruments, safety, health, environment and other services

绿色供应链: 原材料、生产设备、实验室设备、检测设备、粉末涂料、无机涂料、UV光固化、艺术涂料、地坪涂料、其它绿色涂料、地坪机械、应用设备、涂装设备、环保安全产品、设备、服务及其他

Green Supply Chain: raw materials, production and laboratory equipment, testing and measuring equipment, powder coatings, inorganic coatings, UV coatings, art coatings, floor coatings, other green coatings, floor machinery, application equipment, environmental protection and safety at work, service, etc.

表面处理: 电镀、涂装、热喷涂、热浸镀、锌铝涂层、防锈润滑、粉末渗镀、真空镀膜、电子电镀、智能制造、环保等加工、原辅材料及设备; 检测设备及试剂; 园区服务、运营及管理。

Surface Treatment: process, raw materials and auxiliaries and equipment for electroplating, coating, thermal spraying, hot dip coating, zinc aluminum coating, rust protection and lubrication, powder infiltration plating, vacuum coating, electronic electroplating, intelligent manufacturing, environmental protection; testing equipment and reagent; industrial park service, operation and management, etc.

粉末涂料涂装专馆: 原材料, 喷枪及涂装设备, 粉末涂料, 前处理产品, 检测设备仪器, 粉末制造设备, 环保除尘等配套设备。

Powder coating hall: raw materials, spray gun and coating equipment, powder coatings, pre-treatment products, testing equipment, powder manufacturing equipment, environmental protection dust removal and other supporting equipment.

平面示意图

Floor Plan



参展费用

Participation Fees

展位规格 (光地 36 m ² 起租) Booth specifications (Bare space to be rented from 36 m ²)	国内展商 (人民币/m ²) Domestic exhibitor (RMB/m ²)		国际展商 (USD/m ²) International exhibitor (USD/m ²)		备注 Remarks
	光地 Bare space	标展 Standard booth	光地 Bare space	标展 Standard booth	
价格 Price	1 380	1 580	350	380	附加费用: • 两边开口展台: + 5% • 三边开口展台: + 7.5% • 独立展台: + 10% * 附加费用适用于光地 Additional charges: • Booth with two open sides: + 5% • Booth with three open sides: + 7.5% • Independent booth: + 10% *Additional charges apply to bare space

展会同期论坛、会议、活动 Concurrent Forums, Conferences, and Activities

- 展会开幕式
- 全国涂料生产工职业技能竞赛暨第十五届全国石油和化工行业职业技能竞赛
- 环境友好型低VOCs含量涂料涂装工艺技术培训会
- 城市更新 好房共建——优采供应链涂装行业发展论坛
- 涂料工业智能制造发展论坛
- 钢结构防火与防腐涂料上下游对接会
- 生物基涂料及原材料发展论坛
- 高性能颜料技术创新论坛
- 涂料色彩文化论坛
- 无机涂料论坛
- 石化装备用防腐涂料标准讨论会
- 船舶涂料涂装技术对接交流会
- 轨道交通涂料涂装技术对接交流会
- 钛白粉对接应用交流会
- 粉末涂料涂装系列论坛
- 2024亚太国际涂料产业发展大会
- 绿色环保型涂料溶剂市场论坛
- 国际论坛
- 2024中国涂料行业数字化转型论坛
- 建筑涂料涂装产业链发展论坛
- 汽车涂料涂装技术对接交流会

- Opening Ceremony
- National Coatings Production Workers Vocational Skills Contest & 15th National Petroleum and Chemical Industry Vocational Skills Contest
- Training Conference on Environmentally-friendly Low-VOC Coatings Painting Processes and Techniques
- Urban Renewal, Good Housing Construction-Youcai Supply Chain Painting Industry Development Forum
- Forum on Development of Intelligent Manufacturing in the Coatings Industry
- Fire-retardant and Anticorrosive Steel Structure Coatings Upstream downstream Docking Conference
- Forum on Development of Bio-based Coatings and Raw Materials
- Forum on Innovation in High-performance Pigment Technologies
- Forum on Coatings Color Culture
- Inorganic Coatings Forum
- Symposium on Standards of Anticorrosive Coatings for Petroleum and Chemical Equipment
- Marine Coatings Painting Technology Docking Conference
- Rail Transit Coatings Painting Technology Docking Conference
- Titanium Dioxide Docking and Application Symposium
- Powder Coatings and Painting Series Forum
- 2024 Asia-Pacific International Coatings Industry Development Conference
- Green Environmentally-friendly Coatings Solvents Market Forum
- International Forum
- 2024 China Coatings Industry Digital Transformation Forum
- Architectural Coatings Painting Industry Chain Development Forum
- Automotive Coatings Painting Technology Docking Conference



100 000 平方米
展出规模
100 000 Square Meters



100 000⁺ 位
专业观众
100 000+ Visitors



800⁺ 家
参展企业
800+ Exhibitors

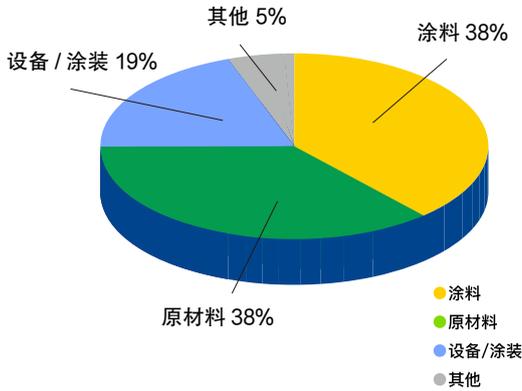


30⁺ 场
专业论坛
30+ Professional Forums

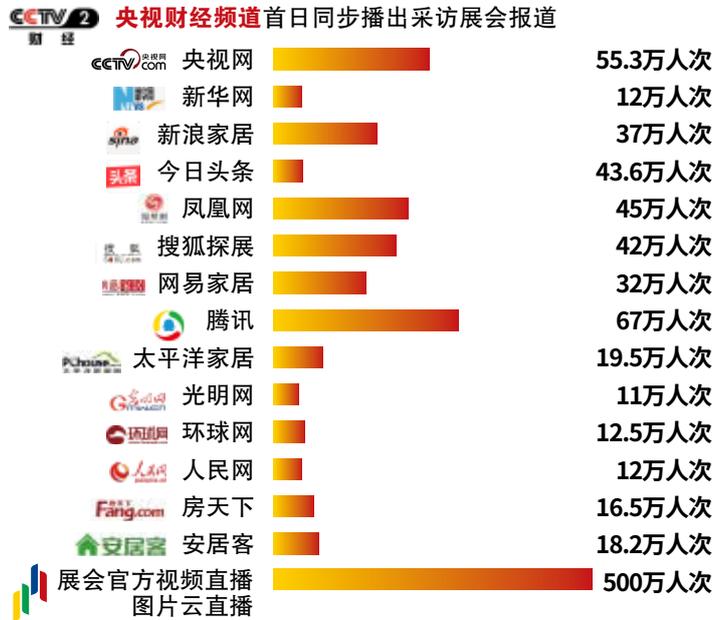
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展商比例 | Exhibitor Structure



关注度 | Focus

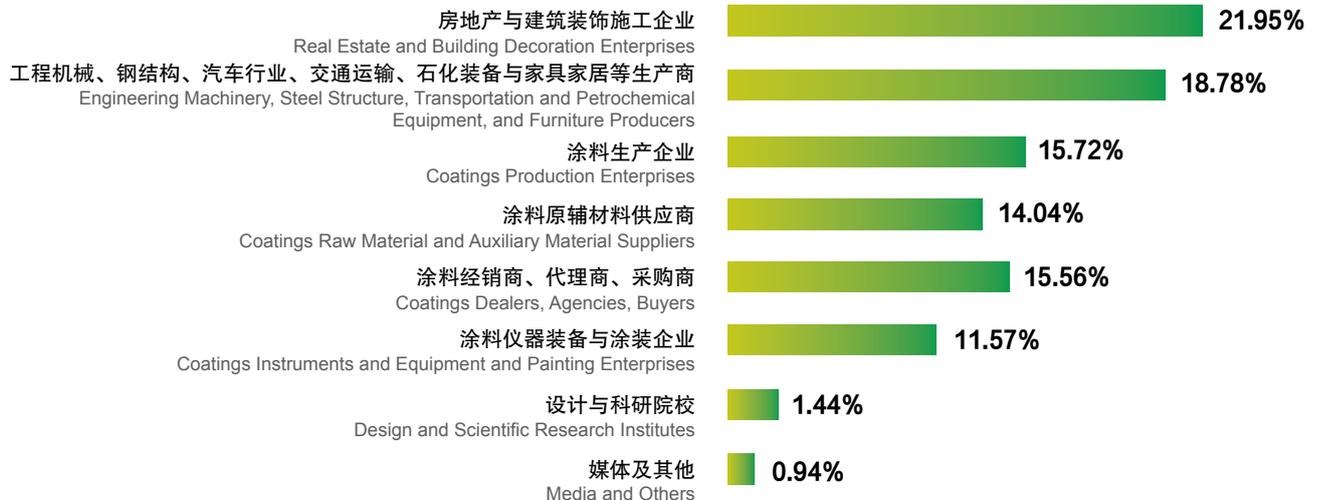


参展商满意度 | Exhibitors Degrees of Satisfaction



观众分析 | Visitor Analysis

观众达 60 000+ 人次 | Visitors: 60 000+ person-times





CHINA COATINGS SHOW 2024

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Li Li: 13581567188

Qi Xiangzhao: 13691145077
Xing Yang: 13810067488
Feng Lihui: 13146685581
Niu Changrui: 13366150895
Wang Zhen: 18548905456

Zhao Zhongguo: 13717589022
Zhu Lingling: 18612260962
Zhang Shifeng: 13718249856
Zhu Jiang: 13311291701
Wang Mingru: 13601383169

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