

2025

中国国际涂料博览会

暨第二十三届中国国际涂料展览会
THE WORLD OF COLOURS FOR ALL INDUSTRIES

2025年9月3-5日

September 3-5, 2025

上海新国际博览中心

Shanghai New International Expo Centre

主办方：中国涂料工业协会

Organizer: China National Coatings Industry Association

承办方：北京涂博国际展览有限公司

Undertaken by: Beijing TUBO International Exhibition Co., Ltd.

www.coatshow.cn





CHINA COATINGS SHOW

关于 *About CHINA COATINGS SHOW 2025*

2025

亚太涂料市场是全球涂料行业最大的涂料市场，产量约占整个涂料行业 50% 以上，中国是亚太地区最大的涂料市场，自 2009 年起，中国涂料总产量持续稳居全球涂料第一。中国是亚太地区最重要的涂料市场，是全球增长速度最快的市场，也是全球原材料、设备、涂料成品最活跃、最具创新能力的活跃市场。2025 中国国际涂料博览会暨第二十三届中国国际涂料展览会展示新产品、新技术、建立新客户关系、开拓新市场的最佳平台，也是展示整个供应链体系的最佳平台。2025 中国国际涂料博览会由中国涂料工业协会（China National Coatings Industry Association）主办，北京涂博国际展览有限公司（Beijing TUBO International Exhibition Co., Ltd.）承办，将于 2025 年 9 月 3-5 日在上海新国际博览中心举办，展出面积 100 000 m²。

本届展会既是全球重要的涂料行业博览会，又是全球重要的涂料行业成品、原材料和设备展览会之一，是中国及亚太地区久负盛名的涂料行业超级盛会。中国国际涂料博览会自 1995 年首届至今已经成功举办二十二届，展览范围覆盖整个涂料及相关产业链领域，已成为涂料界公认的集品牌宣传、产品展示、信息交流、业务拓展等功能为一体的重要平台，广泛吸引涂料及相关产业链企业的积极参与。

With a market volume share of more than 50% of the global coatings market, the Asia-Pacific region is the largest coatings market in the world. Since 2009, China has been the largest coatings market in the world with the fastest growth rate. China is also the dynamic and energetic market for global coatings, raw materials and equipments. CHINA COATINGS SHOW 2025 provides the definitive platform for coatings technology information, business contacts and networking serving the whole supply chain. CHINA COATINGS SHOW 2025 organized by China National Coatings Industry Association and undertaken by Beijing TUBO International Exhibition Co., Ltd. will be held in Shanghai New International EXPO Center on September 3-5, 2025. The exhibition area is 100 000 m². This exhibition is not only an important show for the global coatings industry, but also one of the most important exhibitions of finished products, raw materials, and equipment in the coatings industry and a highly reputed grand occasion of the Chinese and Asia-Pacific coatings industry. China Coatings Show has been held over 22 years since 1995. The scope of exhibits covers the whole coatings industry and related industrial chains. It is recognized as an important platform integrating the functions of brand promotion, product display, information exchange, and business development in the coatings circles, attracting a wide range of enterprises in the coatings industry and related industrial chains to participate actively.




100 000 平方米
 展出规模
 100 000 Square Meters


100 000+ 人次
 专业观众
 100 000+ Visitors


800+ 家
 参展企业
 800+ Exhibitors


30+ 场
 专业论坛
 30+ Professional Forums

权威的平台号召力
 Appeal of the Authoritative Platform

展会亮点

Show Highlights

主办方中国涂料工业协会为中国涂料行业唯一的全国性社团组织，1 500 余家会员单位涵盖了行业 90% 以上的市场份额，在中国涂料行业最具权威性。

The organizer China National Coatings Industry Association as the only national social group in China coatings industry with over 1,500 members covering over 90% of the industry's market share is the most authoritative in China coatings industry.

- 在涂料行业保持绝对竞争优势
- 中国涂料行业高品质产品展示
- 提升企业知名度和国际影响力
- 涂料行业供应链与产业链齐聚一堂
- 涂料行业全球规模最大的涂料成品、原材料、智能制造专业展会之一
- 30+ 场专业论坛和精准商务对接活动
- “产学研用高校专区”着力推进产学研用一体化进程
- 特设粉末涂料产业链展示专区，并同期举办粉末涂料相关活动
- 全国涂装工职业技能竞赛
- 全球顶级涂料制造商倾情参展，联手各地方涂协，打造全球更大涂料展
- 新媒体引流，融媒体全方位报道展会
- 中国涂料品牌活动全面推广
- 科技创新、高质量发展相契合，展示涂料行业最新产品和技术，引领行业发展
- 线上线下同步直播，智能云观展助力 365 天 +360° 全方位精彩呈现
- 国家级涂料行业协会会员展区
- Absolute competitive advantages in the coatings industry
- Display of high-quality products in China coatings industry
- Enhancing enterprises' reputation and international influence
- Get-together of the coatings industry's supply chain and industry chain
- One of the largest global specialized finished coatings products, raw materials and intelligent manufacturing shows in the coatings industry
- 30+ professional forums and accurate business docking activities
- “Industry-university-research Area for Universities” promoting the course of industry-university-research-use integration
- Setting up a special area for displaying the powder coatings industry chain and holding concurrent activities related to powder coatings
- Holding the national art coatings production worker vocational skill contest
- Building a larger coatings show in the world with global top coatings manufacturers' participation in association with various major local coatings associations
- New media diversion and full reporting of the exhibition by integrated media
- Full promotion of the China coatings brand activity
- Combining scientific innovation with high-quality development, displaying the latest products and technologies in the coatings industry, and leading industry development
- Online and offline live broadcast and intelligent cloud exhibition provide 365 days+360 degrees spectacular all-round display
- National Coatings Industry Associations Members Exhibition Area



国内外合作机构及媒体

Chinese and Foreign Cooperative Institutions and Media

将通过国内外专业媒体、社交媒体线上线下，利用海量的数据库资源，通过网站、微信、邮箱、短信以及各种行业活动等方式，全方位对展会亮点及展商进行系列推广宣传，从而更好地提升展会的国际及国内影响力，为打造一个高端的国际化涂料全产业链展示平台提供有力支撑。

Chinese and foreign professional media, online and offline social media and massive databank resources are used to fully promote and publicize the exhibition's highlights and exhibitors through websites, WeChat, emails, SMS and various industrial activities in order to better enhance the exhibition's international and domestic influence and provide strong support for building a high-end international coatings display platform for the whole industrial chain.

- 合作机构：世界涂料理事会（WCC）、亚洲涂料工业理事会（APIC）、欧洲涂料、印刷油墨和艺术颜料制造商理事会（CEPE）、美国涂料协会（ACA）、法国涂料协会（FIPEC）、英国涂料协会（BCF）、日本涂料协会（JPMA）、德国涂料协会、越南涂料协会、台湾涂料工业同业公会（TPIA）、中国表面工程协会、上海涂料染料行业协会、上海建材协会、上海化学建材协会、中国家居绿色供应链国家创新联盟等国家/地区的相关机构、地方涂料协会及分支机构等；
- Cooperative institutions: World Coatings Council (WCC), Asian Paint Industry Council (APIC), European Council of the Paint, Printing Ink and Artists' Colours Industry (CEPE), American Coatings Association (ACA), French Coatings Association (FIPEC), British Coatings Federation (BCF), Japan Paint Manufacturers Association (JPMA), German Paint Industry Association, Vietnam Paint and Printing Ink Association, Taiwan Paint Industry Association (TPIA), China Surface Engineering Association, Shanghai Coatings and Dyestuff Trade Association, Shanghai Building Materials Industry Association, Shanghai Chemical Building Material Trade Association, China Household Green Supply Chain National Innovation Alliance, other national/regional related institutions, local coatings associations and branches, etc.
- 合作媒体：CCTV-2 财经频道、深圳电视台、广东广播电视台、广东网络广播电视台、《中国涂料》杂志、《中国涂料》报纸（电子版）、《中国涂料报道》（电子周刊）、《中国涂料》英文刊、《欧洲涂料杂志》（中文版）电子刊、《中国地坪》杂志、Coatings World、中国化工报、中国工业报、中国房地产报、中房网、中国环境报、中国船舶报、南方日报、南方都市报、羊城晚报、南方周末、广州日报、广东科技报、深圳商报、建筑时报、中国化工信息、新浪地产、新浪家居、优采网、搜狐焦点家居、中国建材网、中国建筑装饰网、中国化工制造网、搜狐新闻网、网易新闻网、凤凰新闻网、新浪新闻网、乐居财经、腾讯直播、腾讯网、中国家居网、中国房地产家居网、中国家具网、今日头条、深圳之窗、南方网、深圳新闻网、南方财富网、慧聪网、PCI、涂料原料与设备、荣格、European Coatings Journal（英文版）、可名文化、涂料报知、涂饰商情、涂料与油墨（中文版）、中国涂料在线以及多个自媒体等。
- Cooperative media: CCTV-2, Shenzhen TV, Guangdong Radio and Television, www.gdtv.cn, China Coatings magazine, China Coatings newspaper (electronic edition), China Coatings Report (electronic weekly), English edition of China Coatings, European Coatings Journal (electronic monthly), China Floor magazine, Coatings World, China Chemical Industry News, China Industry News, China Real Estate Business, www.fangchan.com, China Environment News, China Ship News, Nanfang Daily, Nanfang Metropolis Daily, Yangcheng Evening News, Nanfang Weekend, Guangzhou Daily, Guangdong Science and Technology News, Shenzhen Economic Daily, Construction Times, China Chemical News, dichan.sina.com.cn, jiaju.sina.com.cn, youcaiyun.com, home.focus.cn, bmlink.com, ccd.com.cn, chemmade.com, news.sohu.com, news.163.com, news.ifeng.com, news.sina.com.cn, news.leju.com, Tencent Live, QQ.com, www.zhongguojiaju.cn, cncnhome.com, www.jiaju.cc, www.toutiao.com, www.shenchuang.com, www.southcn.com, www.sznews.com, www.southmoney.com, hc360.com, PCI, Raw Materials and Equipment, Ringier, European Coatings Journal (English edition), Paint & Coatings Information, the Paint & Finishing News, Coatings Business, Coatings and Ink (Chinese edition), coatingol.com, many we-media platforms, etc.

展出范围 Scope of Exhibition

原材料	<p>涂料、印刷油墨、胶黏剂、建筑化学品用树脂、颜填料及相关原材料、助剂、溶剂等</p> <p>Raw Materials: resins, pigments, fillers, related raw materials, additives, solvents, etc. for coatings, printing inks, adhesives, and construction chemicals</p>
绿色涂料	<p>各种涂料（水性涂料、无溶剂涂料、高固体分涂料、粉末涂料、辐射固化涂料等环境友好型涂料、建筑涂料、工业涂料、特种涂料、高性能涂料等）</p> <p>Green Coatings: various coatings (waterborne coatings, solvent-free coatings, high solids coatings, powder coatings, radiation curing coatings and other environmentally friendly coatings, architectural coatings, industrial coatings, special coatings, high performance coatings, etc.)</p>
绿色涂料及智能制造	<p>生产/包装/运输及装置；涂装工具/涂装设备；环保处理设备；检测设备、分析仪器、质检及研发仪器；安全、健康、环境及其他服务</p> <p>Green Coatings and Intelligent Manufacture: intelligent manufacturing equipment, production/packaging equipment and facilities, painting tools/painting equipment, environmental treatment equipment, testing equipment, analytical instruments, quality inspection and R&D instruments, safety, health, environment and other services</p>
绿色供应链	<p>原材料、生产设备、实验室设备、检测设备、粉末涂料、无机涂料、UV光固化、艺术涂料、地坪涂料、其它绿色涂料、地坪机械、应用设备、涂装设备、环保安全产品、设备、服务及其他</p> <p>Green Supply Chain: raw materials, production and laboratory equipment, testing and measuring equipment, powder coatings, inorganic coatings, UV coatings, art coatings, floor coatings, other green coatings, floor machinery, application equipment, environmental protection and safety at work, equipment, service, etc.</p>
表面处理	<p>电镀、涂装、热喷涂、热浸镀、锌铝涂层、防锈润滑、粉末渗镀、真空镀膜、电子电镀、智能制造、环保等加工、原辅材料及设备；检测设备及试剂；园区服务、运营及管理</p> <p>Surface Treatment: process, raw materials and auxiliaries and equipment for electroplating, coating, thermal spraying, hot dip coating, zinc aluminum coating, rust protection and lubrication, powder infiltration plating, vacuum coating, electronic electroplating, intelligent manufacturing, environmental protection; testing equipment and reagent; industrial park service, operation and management, etc.</p>
粉末涂料涂装	<p>原材料，喷枪及涂装设备，粉末涂料，前处理产品，检测设备仪器，粉末制造设备，环保除尘等配套设备</p> <p>Powder coating hall: raw materials, spray gun and coating equipment, powder coatings, pre-treatment products, testing equipment, powder manufacturing equipment, environmental protection dust removal and other supporting equipment</p>
环氧专区	<p>各类环氧树脂（双酚A、酚醛、脂环族、氢化双酚A及其他特种环氧）；胺类、酸酐类、咪唑类等固化剂；促进剂、稀释剂、增韧剂、填料和偶联剂等助剂；环氧涂料（地坪、工业防腐）；专用设备及检测分析仪器。</p> <p>Epoxy material related area: various types of epoxy resins (bisphenol A, phenolic, cycloaliphatic, hydrogenated bisphenol A, and other modified epoxides); Amines, anhydrides, imidazoles and other curing agents; Additives such as accelerators, diluents, toughening agents, fillers, and coupling agents; Epoxy coating (floor, industrial anti-corrosion); Specialized equipment and testing and analysis instruments.</p>

平面示意图 Floor Plan

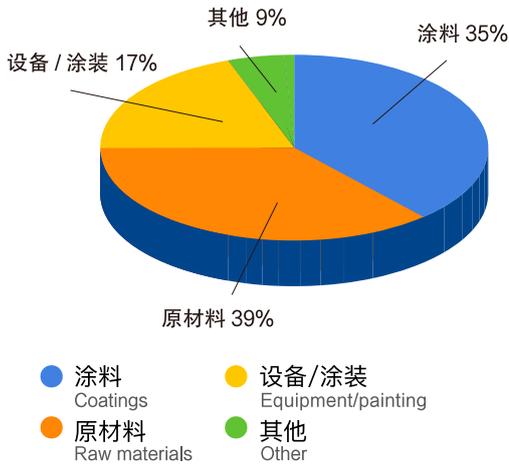


展位规格 (光地 36 m ² 起租) Booth specifications (Bare space to be rented from 36 m ²)	国内展商 (人民币/m ²) Domestic exhibitor (RMB/m ²)		国际展商 (USD/m ²) International exhibitor (USD/m ²)		备注 Remarks
	光地 Bare space	标展 Standard booth	光地 Bare space	标展 Standard booth	
价格 Price	1 380	1 580	350	380	<p>附加费用:</p> <ul style="list-style-type: none"> • 两边开口展台: + 5% • 三边开口展台: + 7.5% • 独立展台: + 10% <p>* 附加费适用于光场地</p> <p>Additional charges:</p> <ul style="list-style-type: none"> • Booth with two open sides: + 5% • Booth with three open sides: + 7.5% • Independent booth: + 10% <p>*Additional charges apply to bare space</p>

上届展会回顾 CHINA COATINGS SHOW 2024

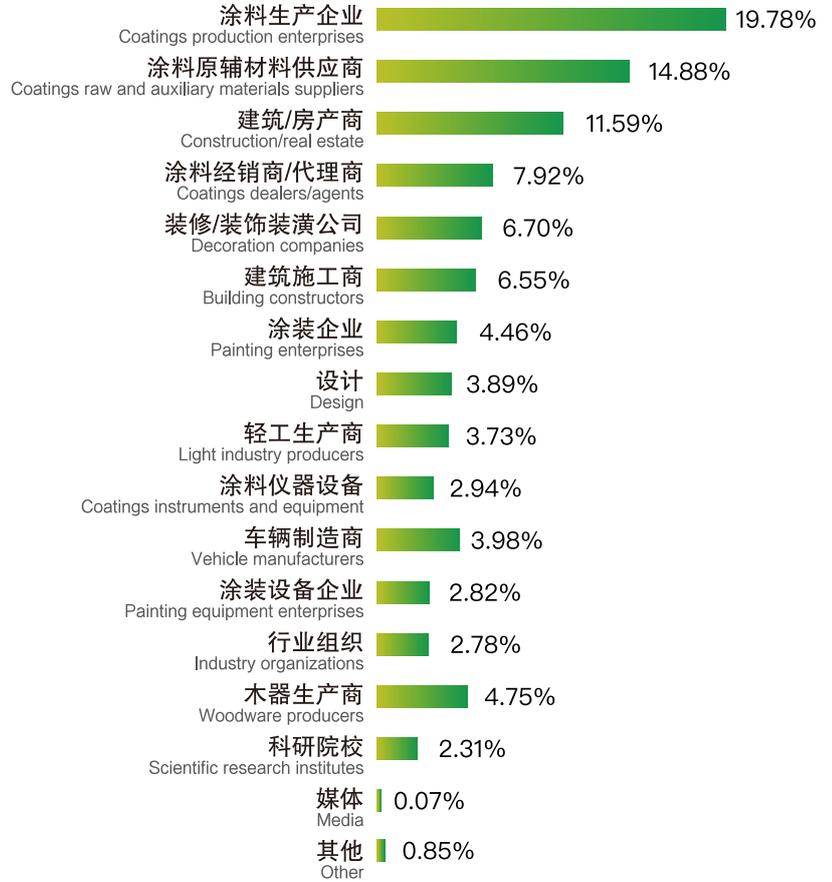
▼ 参展商类型

Exhibitor type



▼ 观众所属行业/服务

Visitors' industries/service sectors



▼ 观众情况总括

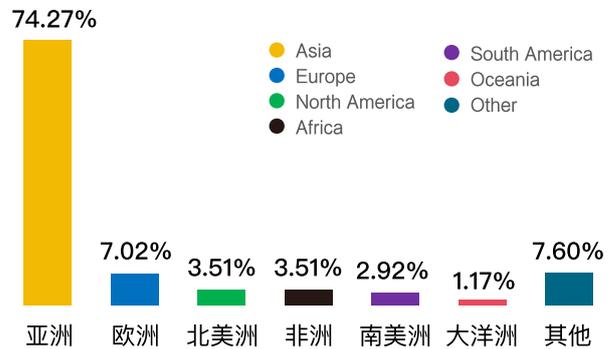
Overview of visitors



- 国外及港澳台8.7%
Visitors from foreign countries, Hong Kong, Macao and Taiwan 8.7%
- 大陆观众91.3%
Visitors from Chinese mainland 91.3%

▼ 海外观众比例

Proportions of overseas visitors



媒体服务 Media Service



展会同期论坛、会议、活动

Concurrent Forums, Conferences, and Activities



- 城市更新 好房共建——优采供应链涂装行业发展论坛
- 中国高性能颜料技术创新论坛
- 中国涂料行业数字化转型暨新质生产力发展论坛
- 粉末涂料应用案例及经验分享
- 涂料工业智能制造发展论坛
- 粉末涂料新品发布
- 环境友好型低VOCs含量涂料涂装工艺技术培训会
- 生物基涂料及原材料发展论坛
- 建筑涂料涂装产业链发展论坛
- 中国汽车制造涂料涂装技术论坛
- 钢结构防火与防腐涂料上下游对接会
- 绿色环保型涂料溶剂市场论坛
- 原材料助力粉末涂料高质量发展论坛
- 轨道交通涂料涂装技术对接交流会
- 高性能涂料涂装技术发展论坛
- 绿色地产与绿色建筑涂料选用技术对接会
- 船舶涂料涂装技术对接交流会
- 建筑辐射隔热涂料应用技术交流会
- 团体标准讨论发布会

- Urban Renewal, Good Housing Construction-Youcai Supply Chain Painting Industry Development Forum
- China Forum on Innovation in High-performance Pigment Technologies
- China Coatings Industry Digital Transformation & New Quality Productive Forces Development Forum
- Cases of Powder Coatings Application and Experience Sharing
- Forum on Development of Intelligent Manufacturing in the Coatings Industry
- Powder Coatings New Product Release
- Training Conference on Environmentally-friendly Low-VOC Coatings Painting Processes and Techniques
- Forum on Development of Bio-based Coatings and Raw Materials
- Architectural Coatings Painting Industry Chain Development Forum
- China Automotive Manufacturing Coatings Painting Technology Forum
- Fire-retardant and Anticorrosive Steel Structure Coatings Upstream-downstream Docking Conference
- Green Environmentally-friendly Coatings Solvents Market Forum
- Forum on High-quality Development of Powder Coatings Supported by Raw Materials
- Rail Transit Coatings Painting Technology Docking Conference
- High-performance Coatings Painting Technology Development Forum
- Green Real Estate and Green Architectural Coatings Selection and Technology Docking Conference
- Marine Coatings Painting Technology Docking Conference
- Architectural Radiation Heat Insulation Coatings Application and Technology Docking Conference
- Group Standard Discussion Conference





CHINA COATINGS SHOW 2025

联系 Contact

 cntubo@vip.163.com

徐 艳 13911991272
张激激 13701206632
王 越 18515480525
崔桐源 13717626331
李 力 13581567188

齐祥昭 13691145077
邢 洋 13810067488
冯立辉 13146685581
牛长睿 13366150895
王 臻 18548905456

赵中国 13717589022
朱玲玲 18612260962
张世凤 13718249856
朱 江 13311291701
王明茹 13601383169

樊 森 13521703612
王 石 13552889920
李 雯 13520098356
张玮航 13426293752
朱玉文 18518567916

Xu Yan: 13911991272
Zhang Weiwei: 13701206632
Wang Yue: 18515480525
Cui Tongyuan: 13717626331
Li Li: 13581567188

Qi Xiangzhao: 13691145077
Xing Yang: 13810067488
Feng Lihui: 13146685581
Niu Changrui: 13366150895
Wang Zhen: 18548905456

Zhao Zhongguo: 13717589022
Zhu Lingling: 18612260962
Zhang Shifeng: 13718249856
Zhu Jiang: 13311291701
Wang Mingru: 13601383169

Fan Sen: 13521703612
Wang Shi: 13552889920
Li Wen: 13520098356
Zhang Weihang: 13426293752
Zhu Yuwen: 18518567916